EC'd Yes	Rep Order#
	88

Station

KTVX-TV SALT LAKE CITY

) DCCC-DEM CNGRS CMPG

387266

Ver# 1 Status New

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

10/19/2012 2:05 PM 10/19/2012 2:06 PM

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Hiatus Weeks Flight Dates WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/2111 Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 10/20/2012 - 10/22/2012

> Sales Office ( Salesperson ( Rep Firm

) WASHINGTON ) IAN FOX

Salesperson FAX#

Salesperson Phone# 202-872-5880 202-872-0263

### - CONTRACT COMMENT -

Phone# Fax# Bayer Product

Estimate# Advertiser

Katie Keuleman

DCCC

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR EXAMICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER/ KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN RACE OR ETHNICITY.

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Z	SA	ĸ	Z	SU	Z	ጃ	ጃ	US	<b>Z</b>	ጃ	7 N	Day
3P-4P	25-45	12P-3P	11A-12P	10A-11A	, 9A-10A	7A-9A	630A-7A	6A-7A	H30230A	SA 5307-6A	430A52630A	Time
ELLEN	ESPN SPORTS SATURDAY	ABC AFTERNOON ROTATION	THE VIEW	THIS WEEK	THE DOCTORS	GOOD MORNING AMERICA	GOOD MORNING UTAH-63DAM	GOOD MORNING AMERICA SUNDAY	GOOD MORNING UTAH-6AM	GOOD MORNING UTAH-530AM	GOOD MORNING UTAH-5AM	Program
: :30	:30	:30	:30	:30	:30	: 30	:30	:30	: 30	: 30	: 30	Len
\$400.00	\$300.00	\$200.00	\$300.00	\$250.00	\$200.00	\$300.00	\$250.00	\$175.00	\$200.00	\$150.00	\$90,00	Rate
10/22-10/22	10/20-10/20	10/22-10/22	10/22-10/22	10/21-10/21	10/22-10/22	10/22-10/22	10/22-10/22	10/21-10/21	10/22-10/22	10/22-10/22	10/22-10/22	CA .
н	<u>1-3</u>	μ	н	н	н	н	н	н	н	н	Η         	Spots/Week
н	ь	ч	டி	Ľ	ı	ц	н	ц	ц	н	<u> </u>	# of Weeks
ц	ы	Н	н	<b>1-3</b>	н	н	ь	н	щ	ь	⊬   1 1 1	Total Spots
\$400.00	\$300.00	\$200.00	\$300.00	\$250.00	\$200.00	\$300.00	\$250.00	\$175.00	\$200.00	\$150.00	\$90.00	Total Cost
												Daypart

10/19/2012 2:05 PM	Last Received: 1					EC'd Yes
10/19/2012 2:06 PM	Printed:	Traffic Order#	Status New	Ver# 1	8887266	Rep Order#

Showing Buylines: All Lines

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Daypart

Station Advertis Product Estimate	Buyer Phone#	LT A													
iser t te#	er ne#	5	13	14	15	16	17	18	19	20	21	22	23	24	. 25
TVX-TV SA ( )DCC DCCC 2111	Katie Keuleman	Day	は ! ! !	ĸ	SA	US	Z	SA	ĸ	SU	ĸ	SA	US	ĸ	Z
KTVX-TV SALT LAKE CITY  ( )DCCC-DEM CNGRS CMPG  DCCC 2111	man	Time	4P-430P	5P-530P	5P-530P	5P-530P	6P-630P	6P-9P	630P-7P	7P-8P	10P-1035P	102-10302	40501-401	1035P- 1105P	1205A- 105A
TY GRS CMPG		Program	ABC4 NEWS @ 4PM	ABC 4 NEWS AT 5PM	ABC4 NEWS-5P SAT	ABC4 NEWS-5P SUN	ABC 4 NEWS AT 6P	ABC COLLEGE FTBL-PRIME	TWO & A HALF MEN	ONCE UPON A TIME	P ABC 4 NEWS AT 10PM	P ABC 4 NEWS AT 10PM	P ABC 4 NEWS AT 10PM	NIGHTLINE	JIMMY KIMMEL LIVE
)50 H (ASH (/P2	Flight Dates Hiatus Weeks							EME							
GREAT ST NW, INGTON 11/		Len	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30
( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/E 11/14/2111	10/20/2012 - 10/22/2012	Rate	\$400.00	\$400.00	\$400.00	\$400.00	\$500.00	\$1,200.00	\$750.00	\$5,000.00	\$900.00	\$800.00	\$900.00	\$400.00	\$100.00
EDIA	12	Dates	10/22-10/22	10/22-10/22	10/20-10/20	10/21-10/21	10/22-10/22	10/20-10/20	10/22-10/22	10/21-10/21	10/22-10/22	10/20-10/20	10/21-10/21	10/22-10/22	10/22-10/22
Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	<b>1</b>	H	ь	Н	Н	Ŋ	1	н	н	н	н	н	н
	Phone#	_	<b>⊢</b>	Şun.B.	1	ь	ц	ь	Ь	ш	ш	ъ	'n	Н	<u>1–1</u>
) WASHINGTON ) JAN FOX	202-872-5880 202-872-0263	Total Spots	L	ь	Ь	Ъ	<b>_</b>	н	ц	ц	1	ц	ь	ц	ם
FON	5880 )263	Total Cost	\$400.00	\$400.00	\$400.00	\$400.00	\$500.00	\$1,200.00	\$750.00	\$5,000.00	\$900.00	\$800.00	\$900.00	\$400.00	\$100.00

-REPORT TOTALS-

Report Totals: 25 / \$14,965.00

COMPETITIVE COMMENTS SHARES INCOMPLETE TO GET DOWN TO STATION			Market Totals \$14,965	Lines not sent/rcld/rtrn: 0 / \$0.00	Sales Totals: 25 / \$14,965.00 Station Totals: 25 / \$14,965.00	Oct 12: 25 / \$14,965.00	SALES MONTHLY TOTALS	Rep Order# 8887266 Ver# 1 Status New EC'd Yes  Station KTVX-TV SALT LAKE CITY Advertiser ( ) DCCC-DEM CNGRS CMPG Product DCCC Estimate# 2111 Buyer Katie Keuleman Phone# Fax#
	NTVX 0%	KSTU 0% KTVX 100%	CABL 0% KAZG 0%					Las Showing 1 Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/2111 Flight Dates 10/20/2012 - 10/22/2012 Hiatus Weeks
		KUCW 0% KUPX 0% KUTV	KJZZ 0% KPNZ 0% KSL					Printed: 10/19/2012 2:06 PM Last Received: 10/19/2012 2:05 PM Showing Buytines: All Lines  Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) JAN FOX  2/2012 Salesperson FAX# 202-872-0263
		%	%0					TON 3

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Books Demos

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Rep Order# EC'd Yes 8887266

Ver# Ç Status Revised

Traffic Order#

Printed: 10/19/2012 2:15 PM 10/19/2012 2:16 PM

Showing Buylines: All Rep & Sta Revised Lines Last Received:

1 of

12

Station Fax# Phone# Buyer Estimate# Product Advertiser KTVX-TV SALT LAKE CITY Dccc Katie Keuleman ) DCCC-DEM CNGRS CMPG

> Flight Dates Hiatus Weeks Agency C/P1/P2/E ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 10/20/2012 - 10/22/2012 11/14/2111

Agency

Sales Office ( Salesperson ( Rep Firm

) WASHINGTON ) JAN FOX

Salesperson FAX#

Salesperson Phone# 202-872-5880 202-872-0263

## — CONTRACT COMMENT —

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST RACE OR ETHNICITY.

#### - REMARKS -

REV LINES 1-3

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<b>*</b>	* N	<u>*</u>	- In
M 530: Sales Remark: V3 Time Chang	M 5A-Sales Remark:	M 4307 Sales Remark: V3 Time Change	Dа <i>у</i> 
530A-6A mark: Changed, C	5A-530A mark: Changed, C	430A-459 mark: Changed, C	Time
M 530A-6A GOOD MORNING UTAH-6AM Sales Remark: V3 REV TP V3 Time Changed, Comment Changed	M 5A-530A GOOD MORNING UTAH-530AM Sales Remark: V3 REV TP V3 Time Changed, Comment Changed	M 430A-459A GOOD MORNING UTAH-5AM Sales Remark: V3 REV TP V3 Time Changed, Comment Changed	Program
:30	:30	:30	Len
\$200.00	\$150.00	\$90.00	Rate
10/22-10/22	10/22-10/22		Dates
н	ц	ы	Spots/Week # of Weeks
ц	بر	ب	₩ # 0 f ks
Н	Н	ц	Total Spots
\$200.00	\$150.00	\$90.00	Total Cost
			Daypart

### -REPORT TOTALS-

Report Totals: 3 / \$440.00

# -SALES MONTHLY TOTALS-

Oct 12: 25 / \$14,965.00

Rep Order# 8887266 Ver# 3 Status Revised EC'd Yes	Traffic Order# I Showin	Printed: Last Received: ing Buylines: All l	Printed: 10/19/2012 2:16 PM Last Received: 10/19/2012 2:15 PM Showing Buylines: All Rep & Sta Revised Lines		2 o
`` ⊼	Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007	A	Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) IAN FOX	
Buyer Katie Kouleman Phone# Fax#	Agency C/F/1F 2/E 11/14/2111 Flight Dates 10/20/2012 - 10/22/2012 Hiatus Weeks		Salesperson Phone# Salesperson FAX#	# 202-872-5880 202-872-0263	
Sales Totals: 25 / \$14,965.00					
Station Totals: 25 / \$14,965.00					
Lines not sent/rcld/rtrn: 0 / \$0.00					
COMPETITIVE-					
Market Totals \$14,965	CABL 0% KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 0%	
	KSTU 0% KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%	
	NTVX 0%				
—COMPETITIVE COMMENTS—					
SHARES INCOMPLETE TO GET DOWN TO STATION					

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Demos Books

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